



EU Regulation 679/2016 or “General Data Protection Regulation” supports the Legislative Decree June 30th, 2023 nr. 196, as amended by L.D. 101/18. The regulation states, in particular, that the interested party (hereinafter also “interested party”) must be informed in advance on Article 13 regarding the use of his/her data and that the processing of personal data is permitted only with express consent of the interested party except in the cases provided by and governed for Art.06, in particular in paragraph b) processing is required to execute a contract with the data subject or to execute pre-contractual provisions taken at the latter's request; c) the processing is necessary to fulfill a legal obligation to which the data controller is subject; processed in compliance with current legislation on corporate and industrial secrecy. To this end, pursuant to and for the purposes of Article 13 of the Regulation, Duesse s.r.l., based in Prato in the capacity of “OWNER”, provides the following information.

The **data controller** is Duesse s.r.l. in the person of Luca Pasquetti contactable by e-mail [Luca@duessesrl.it](mailto:Luca@duessesrl.it) or by phone +39 0574730222.

**The data protection officer (DPO)** is not appointed as Duesse s.r.l. does not fall under art.37.

**The purpose of the processing is:**

- Paying for the supply of products or services in case of supply;
- Providing the contract for the sale of labels and boxes;
- Sending samples via our online catalogue;
- Monitoring personal safety and corporate assets;
- Sending communication about our products to customers or prospects by consent.

**The legal basis for processing** is the commercial relationship created by the sale or by the purchase of goods and/or services, with regard to Article 6 paragraph b and c of this Regulation, for the first three treatments above. Pursuant to art.6 paragraph a), consent, for the last treatment. Pursuant to art. 6 paragraph f, legitimate interest, for video surveillance.

**Personal data you provide** as a data subject (The natural person to whom the personal data refer) will be processed in compliance with the laws in force, by means of manual, computer and telematic tools, with logics strictly related to the same purposes and may involve all the operations provided for in Article 4, paragraph 2 of the Regulation. In any case, all data is processed in compliance with the law and obligations of confidentiality imposed by it. Personal data is processed within the normal activity of the company, production and sale of labels, for the purposes of describing the company macro-process, purposes for which data is processed, and all management and operational activities related thereto (ex. invoicing, credit protection, other administrative, management and organizational services). In relation to the aforementioned purposes, no specific data (i.e sensitive data) regarding the interested person will be processed.

**The provision of personal data** to the company for the purposes indicated above is mandatory as without your data we may not be able to provide you, in whole or in part, with the activity you requested, you will not be able to access the facility or browse the internet.

**The recipients of the data** (exclusively for the purposes indicated above and always limited to what is strictly within their competence in relation to the specific relationship between you and the company), as the case may be, may or must be communicated to the subjects or categories of subjects below listed:

- Public bodies for inspection and control activities, expressly delegated to them by law or which they are institutionally responsible for;
- Companies and professionals who carry out accounting control and verification activities on our behalf, or payroll management;
- Companies we trust that carry out technical or organizational tasks on our behalf; the subjects already indicated in this information to whom the data is communicated also do the same.

**Geographical scope of processing:** your personal data will always be processed within the European communities.

**Storage:** Your personal data will be processed exclusively for administrative - accounting purposes for a period not exceeding that required by current tax legislation for the storage of documents (10 years). Even your request for cancellation cannot prevail over this type of conservation. The video surveillance images are kept, as per the provision, for 72 hours. The mailing list database, until deletion from it.

**Profiling:** Your data will not be subjected to a decision based solely on automated processing, which produces legal effects concerning you or which similarly significantly affects you.

**Cancellation and Rectification:** you have the right to know, at any time, what your data is within the individual data controllers, i.e. within our company or within the subjects indicated above to whom we communicate it, and how it is used; Furthermore, you have the right to have it updated, integrated, rectified or deleted, to request its blocking and to oppose its processing. For the exercise of your rights, as well as for more detailed information about the subjects or categories of subjects to whom the data is communicated or to whom become aware of it as managers or agents. For this, you can contact the data controller or one of its managers, identified at the beginning of the Information. In particular, you can unsubscribe yourself from the mailing list, write to [info@duessesrl.it](mailto:info@duessesrl.it) or call.

**Rights:** At any time, you can exercise your rights towards the data controller, pursuant to article 15 and following of the regulation.

**Complaints:** You can also contact the Italian Data Protection Guarantor using the following link: <http://www.garanteprivacy.it/home/footer/contatti>, or the European Data Protection Guarantor using the following link: <http://www.edps.europa.eu/EDPSWEB/edps/lang/it/EDPS>.

**Revisions:**

01: general update.

02: specific consent and processing relating to the online catalogue

03: insertion of contact form data on the site, modified paragraph relating to the owner, added 72 hours to video surveillance, deleted typo on navigation.

04: navigation conservation removed (typo), legal representative updated

| Revision | Date     | Red. / App. / Em | Confidentially level    | Page nr | Page Tot. |
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